UNIVERSIDAD
ANA G. MÉNDEZ
UNIVERSITY
UAGM
Dallas / Online

Bachelor in Design with major in Graphic Design
123 credits

The **Bachelor in Design with major in Graphic Design** prepares the student to be a graphic designer, master the language of design, in both its visual and non-visual dimensions, and face new physical, technological, social, and cultural worlds. Graduates of the ISDA Graphic Design bachelor's program will be trained to judge appropriately the quality and effectiveness of design projects through the rigorous use of current thought in the field of design. As a Graphic Designer you can be a: Creative Director, Package Designer, Textile Designer, Corporate Identity Designer, Trademark Designer, Advertising Designer, Art Director and Printing Press Director.

General Education			
Courses	**Title**	**Credits**	**Pre-Requisites**
FYIS 101	Induction Seminar to Distance Education College Life	3	
*SPAN 101-102 or SPAN 103-104 or SPAN 105-106	Introduction to Spanish Language - Basic Level / Introduction to Spanish Language - Intermediate / Introduction to Spanish Language - Advanced Level	6	SPAN 101 for SPAN 102 / SPAN 103 for SPAN104 / SPAN 105 for SPAN 106
SPAN 215	Writing and Composition	3	SPAN 101-102 or SPAN 103 -104 or SPAN 105-106
*ENGL 101-102 or ENGL 103-104 or ENGL 105-106	Introduction to English Language - Basic Level / Introduction to English Language - Intermediate / Introduction to English Language - Advanced Level	6	ENGL 101 for ENGL 102 / ENGL 103 for ENGL 104 / ENGL 105 for ENGL 106
ENGL 212	English Second Year Basic Level	3	ENGL 101 -102 or ENGL 103 -104 or ENGL 105 -106
ENGL 350	Conversational English	3	ENGL 101-102 or ENGL 103-104 or ENGL 105-106 and second-year English course
SOSC 101-102 or SOSC 103 and PSYC 123	Introduction to Social Science I and II / Introduction to Social Sciences (Compendium) / General Psychology (Compendium)	6	SOSC 101 for SOSC 102 / SOSC 103 for PSYC 123
HUMA 101 - 102	World Culture I and II	6	HUMA 101 for HUMA 102
MATH 112	College Algebra	3	
QUME 250	Quantitative Methods	3	MATH 112
SCIE 111-112	Integrated Science I and II	6	
COIS 101	Introduction to Computers	3	
HIST 101	Introduction to the Study of History	3	
	Total	**54**	
Professional Core			
DESI 121	Drawing I	3	
DESI 315	Ethic and Legislation in Design	3	
ENTR 360	Entrepreneurship	3	
HIDE 100	History of Art	3	HUMA 101
HIDE 110	Representing Culture: Art & Artifact 1500-1850	3	HIDE 100
HIDE 200	History of Design 1800-Today	3	HIDE 110
	Total	**18**	
Concentration Courses			
DESI 285	Digital Photography	3	
GRAD 130	Image Studio - Black and White	3	
GRAD 131	Image Studio – Color	3	GRAD 130
GRAD 145	Communication Studio	3	GRAD 131
GRAD 105	Typography I	3	GRAD 130
GRAD 215	Typography II	3	GRAD 105
GRAD 202	Graphic Design Studio 1	3	GRAD 130
GRAD 210	Graphic Design Studio 2	3	GRAD 202, GRAD 145
GRAD 310	Graphic Design Studio 3	3	GRAD 210, WEDE 100
GRAD 320	Packaging Design	3	GRAD 210
GRAD 325	Video Editing	3	GRAD 210
GRAD 410	Senior Design Project I	3	GRAD 310
GRAD 420	Senior Design Project II	3	GRAD 410
GRAD 430	Portfolio Studio	3	GRAD 310, GRAD 410, GRAD 420
WEDE 100	Web Design and Graphics Studio 1	3	
WEDE 200	Web Design and Graphics Studio 2	3	WEDE 100
	Total	**48**	
Elective			

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Elective		3	
	Total	**123**	

Important notes:

1. Students will be placed according to the results of the Placement Tests or College Board score.
2. Sequential designed to finish in 4 years with full load, following the order established by PT and studying in summer. Sequential subject to change.
3. Concentration courses must be approved with a minimum GPA of 2.0.
4. Graduation mínimum GPA of 2.0.